

AMANDA JEANNE

Graphic Designer | Pittsburgh, PA | amandajeanne.com | missamandajeanne@gmail.com | 412.722.8767

WORK EXPERIENCE

GRAPHIC DESIGNER | Michelin Mobility Intelligence (formerly RoadBotics) | Oct 2019 - April 2025

- Collaborated across teams to create a variety of engaging digital and printed marketing/advertising materials, short videos, and presentations aligned with company branding, goals, and target audiences.
- Played a key role in the visual rebranding from RoadBotics to Michelin Better Roads.
- Managed website updates and optimized layouts and content to improve user engagement and navigation.
- Worked with vendors to produce high-quality print materials for marketing campaigns, conferences, and more.

GRAPHIC/WEB DESIGNER | Freelance Design (amandajeanne.com) | Apr 2010 - Present

- Partner with clients on a contract basis to conceptualize and execute design projects, including branding, print materials, and digital assets.
- Manage personal workflow to guarantee on-time delivery of projects, adhering to schedules and deadlines.
- Track time spent on each project and generate detailed monthly invoices for client billing.

CLERK TYPIST II | Allegheny County Office of Children, Youth and Families | Oct 2018 - Oct 2019

- Prioritized and organized daily clerical tasks to ensure smooth office operations and efficient workflow.
- Managed incoming office mail by sorting and archiving documents, maintaining accurate records and ensuring timely access to important information.

STUDIO MANAGER | Color Me Mine - Paint Your Own Pottery | Apr 2015 - Oct 2018

- Guided customers through the painting process and ensured their pieces were glazed, fired, and ready on time.
- Coordinated parties and events, handling planning and execution to help deliver memorable experiences.
- Created marketing materials, maintained an active presence on social media, and kept the website up to date.

GRAPHIC DESIGNER | Mojo Research and Development | Oct 2014 - Sept 2015

- Designed graphics for various direct response websites and online banner ads.
- Set up website layouts using company templates while working directly with the clients to meet their needs.

LEAD DESIGNER | Songwhale | Aug 2011 - Oct 2014

- Designed and coded the front-end of direct response websites for a diverse client base.
- Managed project timelines for both myself and one other designer to meet all deadlines.
- Implemented the use of responsive web design to accelerate creation time, efficiency and productivity.

EDUCATION

ART INSTITUTE OF PITTSBURGH | Jul 2009 - Sept 2011

Bachelor of Science in Web Design and Interactive Media

PITTSBURGH TECHNICAL INSTITUTE | Oct 2006 - Oct 2008

Associate of Science in Graphic Design

SOFTWARE

Photoshop, InDesign, Illustrator, HTML/CSS, Wordpress, Word, Powerpoint, Premiere Pro, Figma, Canva